

Byrd's Book Playoff List – Game 1

Batting Practice

The Seven Habits of Highly Effective People
By Stephen R. Covey

1st Inning – The Discipline of Market Leaders:

Choose Your Customers, Narrow Your Focus, Dominate Your Market
By Michael Treacy and Fred Wiersema

2nd Inning – Linchpin: Are You Indispensable?

By Seth Godin

3rd Inning – The One Minute Manager

By Ken Blanchard and Spencer Johnson

4th Inning – The Fred Factor:

How Passion in Your Life Can Turn the Ordinary into the Extraordinary
By Mark Sanborn

5th Inning – Words That Work – It's Not What You Say, It's What People Hear

By Frank Luntz

6th Inning – The Tipping Point - How Little Things Can Make a Big Difference

By Malcolm Gladwell

7th Inning – Risky is the New Safe – The Rules Have Changed

By Randy Gage

8th Inning – Radical Leap Re-Energized:

Doing What You Love In The Service Of People Who Love What You Do
By Steve Farber

9th Inning – The Monk Who Sold His Ferrari:

A Fable about Fulfilling Your Dreams and Reaching Your Destiny
By Robin Sharma

Extra Innings –

10th Inning – The Cure and The Culprit – Why Lifestyle is the Culprit Behind America's Poor Health

By Dr. Steve Aldana

11th Inning – The Last Best League – One Summer, One Season, One Dream

By Jim Collins

12th Inning – The Devil in the White City

Murder, Magic, and Madness at the Fair that Changed America
By Erik Larson

Byrd's Book Playoff List – Game 2

1st Inning – It's Your Ship

By Michael Abrashoff

2nd Inning – Tribes: We Need You To Lead US

By Seth Godin

3rd Inning – Gung Ho! Turn on the People in any Organization

By Ken Blanchard

4th Inning – Re-imagine! – Business Excellence in a Disruptive Age

By Tom Peters

5th Inning – Fierce Conversations

By Susan Scott

6th Inning – Blink: The Power of Thinking without Thinking

By Malcolm Gladwell

7th Inning – Let My People Go Surfing – The Education of a Reluctant Businessman

By Yvon Chouinard

8th Inning – Radical Edge: Stoke Your Business, Amp Your Life and Change the World

By Steve Farber

9th Inning – The Leader Who Had No Title - A Modern Fable on Real Success in Business and in Life

By Robin Sharma

Extra Innings –

10th Inning – In an Instant: A Family's Journey of Love and Healing

By Lisa and Bob Woodruff

11th Inning – Moneyball

By Michael Lewis

12th Inning – Kite Runner

By Khaled Hosseini

Byrd's Book Playoff List – Game 3

1st Inning – The Rhythm of Life - Living Every Day with Passion and Purpose
By Matthew Kelly

2nd Inning – The Icarus Deception: How High Will You Fly?
By Seth Godin

3rd Inning – The One Minute Entrepreneur: The Secret to Creating and Sustaining a Successful Business
By Ken Blanchard, Don Hutson and Ethan Willis

4th Inning – Mindset! Reset Your Thinking and See the Future
By John Naisbitt

5th Inning – The Last Lecture
By Randy Pausch

6th Inning – What Got You Here Won't Get You There
By Marshall Goldsmith

7th Inning – The Education of an Accidental CEO –
Lessons Learned from the Trailer Park to the Corner Office
By David Novak

8th Inning – Nuts! – Southwest Airlines Crazy Recipe for Personal and Business Success
By Kevin Freiberg

9th Inning – The 10 Commandments for Business Failure
By Donald R. Keough

Extra Innings –

10th Inning – Always By My Side – A Father's Grace and a Sports Journey Unlike Any Other
By Jim Nantz

11th Inning – Black and Blue:
The Golden Arm, the Robinson Boys and the 1966 World Series that Stunned America
By Tom Adelman

12th Inning – The Cellist of Sarajevo
By Steven Galloway

Byrd's Book Playoff List – Game 4

1st Inning – The Dream Manager

By Matthew Kelly

2nd Inning – The Purple Cow

By Seth Godin

3rd Inning – Raving Fans: A Revolutionary Approach to Customer Service

By Ken Blanchard, Sheldon Bowles and Harvey McKay

4th Inning – The Go-Giver: A Little Story About a Powerful Business Idea

By Bob Burg and John David Mann

5th Inning – Enough: True Measures of Money, Business and Life

By John C. Bogle

6th Inning – It's Not Just Who You Know

Transform Your Life by Turning Colleagues and Contacts
Into Lasting Genuine Relationships

By Tommy Spaulding and Ken Blanchard

7th Inning – Delivering Happiness: A Path to Profits, Passion and Purpose

By Tony Hsieh

8th Inning – Fish – A Proven Way to Boost Morale and Improve Results

By Stephen C. Lundin et al

9th Inning – The Five Temptations of a CEO

By Patrick Lencioni

Extra Innings –

10th Inning – Tuesdays with Morrie: An Old Man, A Young Man and Life's Greatest Lessons

By Mitch Albom

11th Inning – The Legend of Bagger Vance

By Steven Pressfield

12th Inning – Mountains Beyond Mountains

By Tracy Kidder

Byrd's Book Playoff List – Game 5

1st Inning – The Encore Effect: How to Achieve Remarkable Performance in Anything You Do
By Mark Sanborn

2nd Inning – Crush It!: Why NOW is the Time to Cash in on Your Passion
By Gary Vaynerchuk

3rd Inning – Lighting Their Fires:
Raising Extraordinary Children in a Mixed-up, Muddled-up, Shook-up World
By Rafe Esquith

4th Inning – It's Not About You: A Little Story About What Matters Most in Business
By Bob Burg and John David Mann

5th Inning – Predictably Irrational: The Hidden Forces That Shape our Decisions
By Dan Ariely

6th Inning – The Little Big Things: 163 Ways to Pursue EXCELLENCE
By Tom Peters

7th Inning – Business Stripped Bare: Adventures of a Global Entrepreneur
By Richard Branson

8th Inning – Leadership is an Art
By Max Depree

9th Inning – The Noticer: Sometimes, All a Person Needs is a Little Perspective
By Andy Andrews

Extra Innings –

10th Inning – 20,000 Days and Counting: The Crash Course for Mastering Your Life Right Now
By Robert D. Smith

11th Inning – The Blind Side – Evolution of a Game
By Michael Lewis

12th Inning – The Blue Sweater:
Bridging the Gap Between the Rich and the Poor in an Interconnected World
By Jacqueline Novogratz

Byrd's Book Playoff List – Game 6

1st Inning – Never Wrestle with a Pig and Ninety Other Ideas to Build Your Business and Your Career
By Mark McCormack

2nd Inning – Social BOOM! – How to Master Social Media...
By Jeffrey Gitomer

3rd Inning – Customer Mania! It's Never Too Late to Build a Customer-Focused Company
By Ken Blanchard

4th Inning – Authentic Leadership – Rediscovering the Secrets to Creating Lasting Value
By Bill George

5th Inning – Drive: The Surprising Truth About What Motivates Us
By Daniel Pink

6th Inning – Enchantment: The Art of Changing Hearts, Minds and Actions
By Guy Kawasaki

7th Inning – Start Something That Matters
By Blake Mycoskie

8th Inning – Leadership Jazz – The Essential Elements of a Great Leader
By Max Depree

9th Inning – Make Your Idea Matter
By Bernadette Jiwa

Extra Innings –

10th Inning – Thunderstruck
By Erik Larson

11th Inning – October 1964
By David Halmerstein

12th Inning – Same Kind of Different As Me:
A Modern-day Slave, an International Art Dealer and the Unlikely Woman Who Bound
Them Together
By Ron Hall, Denver Moore and Lynn Vincent

Byrd's Book Playoff List – Game 7

1st Inning – Zilch: The Power of Zero in Business
By Nancy Lublin

2nd Inning – Little Gold Book of YES! Attitude
By Jeffrey Gitomer

3rd Inning – Willie's Way: Six Secrets for Wooing, Wowing and Winning Customers
By Phillip Van Hooser

4th Inning – The Difference Maker – Making Your Attitude Your Greatest Asset
By John Maxwell

5th Inning – The Art of Possibility
By Rosamund Stone Zander and Benjamin Zander

6th Inning – The Generosity Factor: Discover the Joy of Giving Your Time, Talent and Treasure
By Ken Blanchard and S. Truett Cathy

7th Inning – The Janitor: How an Unexpected Friendship Transformed a CEO and His Company
By Todd Hopkins and Ray Hilbert

8th Inning – The One Minute Manager Meets the Monkey
By Ken Blanchard

9th Inning – Look at More: A Proven Approach to Growth, Innovation and Change
By Andy Stefanovich

Extra Innings –

10th Inning – In the Garden of Beasts: Love, Terror and an American Family in Hitler's Berlin
By Erik Larson

11th Inning – Beyond Belief – Finding the Strength to Come Back
By Josh Hamilton

12th Inning – The Professor and the Madman:
A Tale of Murder, Insanity and the Making of the Oxford English Dictionary
By Simon Winchester

Byrd's Book Playoff List – Game 8

1st Inning – Jab, Jab, Jab, Right Hook: How to Tell Your Story in Noisy Social World
By Gary Vaynerchuk

2nd Inning – Start with Why: How Great Leaders Inspire Everyone to Take Action
By Simon Sinek

3rd Inning – The Noticer Returns:
Sometimes You Find Perspective, and Sometimes Perspective Finds You
By Andy Andrews

4th Inning – Manuscript Found in Accra
By Paulo Coelho

5th Inning – Essentialism: The Disciplined Pursuit of Less
By Greg McKeown

6th Inning – The Power of Full Engagement: Managing Energy, Not Time, Is the Key to High
Performance and Personal Reward
By Jim Loehr and Tony Schwartz

7th Inning – What To Do When It's Your Turn (and It's Always Your Turn)
By Seth Godin

8th Inning – The Power of Habit: Why We Do What We Do in Life and Business
By Charles Duhigg

9th Inning – Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love,
Parent and Lead
By Brene Brown

Extra Innings –

10th Inning – Eat Move Sleep: How Small Choices Lead to Big Changes
By Tom Rath

11th Inning – Men Are Like Waffles – Women Are Like Spaghetti: Understanding and Delighting in
Your Differences
By Bill and Pam Farrel

12th Inning – The Boys in the Boat
Nine Americans and Their Epic Quest for Gold at the 1936 Berlin Olympics
By Daniel James Brown

Byrd's Book Playoff List – Game 9

1st Inning – The Lost Choice: A Legend of Personal Discovery
By Andy Andrews

2nd Inning – David and Goliath: Underdogs, Misfits and the Art of Battling Giants
By Malcolm Gladwell

3rd Inning – Be the Best at What Matters Most: The Only Strategy You Will Ever Need
By Joe Calloway

4th Inning – Die Empty: Unleash Your Best Work Every Day
By Todd Henry

5th Inning – Brain Rules: 12 Principles for Surviving and Thriving at Work, Home and School
By John Medina

6th Inning – Madame Alexandra's Rules of Business: The Enduring Principles of Business Success
By Claude Roessiger

7th Inning – Outwitting the Devil: The Secret to Freedom and Success
By Napoleon Hill

8th Inning – The 4-Hour Workweek: Escape 9-5, Live Anywhere, and Join the New Rich
By Timothy Ferriss

9th Inning – The Life-Changing Magic of Tidying Up: The Japanese Art of Decluttering and Organizing
By Marie Kondo

Extra Innings –

10th Inning – Unbroken: A World War II Story of Survival, Resilience, and Redemption
By Laura Hillenbrand

11th Inning – MONEY Master the Game: 7 Simple Steps to Financial Freedom
By Tony Robbins

12th Inning – Blue Like Jazz: Nonreligious Thoughts on Christian Spirituality
By Donald Miller