NHAT PHAM

SOCIAL MEDIA STRATEGIST | AUTHOR | KEYNOTE SPEAKER

WHO IS NHAT PHAM?

Nhat Pham is a social media advocate and strategist who simplifies technology in a clear and entertaining way. He is the co-author of social networking best practices series of business: Facebook, Twitter and YouTube editions and he is a regular speaker on the topic of New media, social networking, and relationship marketing.

Nhat delivers keynote presentations to organizations and he trains sales people, executives, entrepreneurs, and speakers on how to leverage the power of technology and social media.

Through his weekly interactive video internet program in Richmond, VA called "The Road Warriow Show", he answers questions and gives tips, tools, and technology for success on air and on the road.

TESTIMONIALS...

"I have worked with Nhat on a few occassions. He is an excellent speaker and very engaging! We consider Nhat to be a leading subject matter expert on Social Network marketing and we highly recommend him."

-Rick Brindle
Customer Vice President of eSales and Industry Affairs ; Kraft Foods

"I hired Nhat as an educational speaker for the Virginia Chapter of Meeting Professionals International. Not only is Nhat an engaging and knowledgeable professional, but he is a kind and genuine individual. I would be pleased to hire him again."

-Lindsay Moss
Meetings & Conference Coordinator MPI

"Nhat is the guy I call when I have questions on Social Media Marketing. If you need to get your Social Media up to speed, there's only one person to call...Nhat Pham!"

-Tom Marshall
GKIC Coordinator

"Nhat provides a strong expertise in the entire online arena with a particularly deep strength in using social media to generate return on marketing investment. He has the ability to teach and deliver sound advice in a collaborative and helpful way. It's for these reasons and more that I recommend Nhat!"

-Terry Fink
Planet Central Advertising

KEYNOTES

Nhat (Pham) delivers entertaining and engaging keynotes and presentations to small intimate groups to large audiences. Let Nhat customize a presentation for you or choose from some of his popular topics.

Social Media ROI:
Getting Above the Noise

Social Networking 3.0:
From Contacts to Contracts

Social Media Best Practices:
Getting Real Results

Contact Nhat Pham Today!
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www.successwerks.com
804-708-7637

NHAT PHAM

SOCIAL MEDIA TRAINING

Nhat provides both standard and custom Breakout sessions that will give your sales, marketing or any customer facing member of your team an edge. He offers:

- *Hi-Tech, Hi-Touch: Selling 3.0*
- *Twitter Management for Management*
- *Linkedin, Facebook or Twitter Hands-On*
- *Keys to Building Your Social Media Strategy*

SOCIAL NETWORKING BEST PRACTICE SERIES

Facebook

Twitter

YouTube

The ideal social networking strategy for business in the Web 2.0 environment leverages applications as delivery vehicles to engage and influence an audience, and leaves a target audience wanting to explore more. Business executives and professionals need to push themselves to use YouTube, Facebook and similar tools, so that they not only remain relevant, but they extend their reach beyond the geographic realm of responsibility and accelerate their ability to get things done.

LIVE HANDS-ON TRAINING

Nhat specializes in hands-on training where he goes live on the internet and demonstrates tactics and techniques to get the most out of social networking sites such as LinkedIn, Facebook, Twitter and others.

- *How to navigate these sites*
- *Best practices to maximize your time*
- *Successful strategies to making it work for you and much more*

STRATEGY SESSION

Allow Nhat to create a strategy for your teams and organizations. Spend either a half-day or full day with him to help you lay the foundation of your social media strategy and organize a plan to execute it, In the session you will:

- *Learn the purpose of the different social networking sites and platforms*
- *Look at successful case studies in your industry or specialty*
- *Prioritize the sites which will be most effective for you*
- *Create a practical strategy to accomplish your goals*
- *Design a plan to execute and measure your results*

PARTIAL LIST OF CLIENTS

AT&T Mobility
Consumer Goods Technology Conference
P.F. Chang's Restaurant
National Pest Management Association
National Speakers Association
Meeting Planners International
Entrepreneur Organization
Retail Merchants Association
Community College Workforce Alliance
Virginia Society of CPA's
National Insurance Associaltion
Highfill Performance Group
Davidson Leadership
Lexus Automotive

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